

# East African Drug Seller Initiative in Uganda

## Stakeholders Meeting

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**MANAGEMENT SCIENCES** *for* **HEALTH**

*CPM | Center for Pharmaceutical Management*

# A New Drug Seller Initiative

- October 2007, Gates Foundation awarded MSH a 3-year grant to continue its efforts to involve private drug sellers in enhancing access to essential medicines in East Africa .
- The East African Drug Seller Initiative (EADSI) builds on MSH's Strategies for Enhancing Access to Medicines (SEAM) Program.
- **EADSI Goal:** create a sustainable model to replicate and scale-up private-sector drug seller initiatives in developing countries that will ultimately operate independent of donor support.

# SEAM's Program in Tanzania

- Bill & Melinda Gates Foundation funded Management Sciences for Health (MSH) to carry out the SEAM Program (2000-2005).
- 2001 SEAM assessment in Tanzania showed that retail drug shops (*duka la dawa baridi*) are common sources of medicines—especially in rural areas.
- However, identified problems included—
  - Limited list of legally approved medicines for sale.
  - Dispensers lack basic skills and qualifications.
  - Medicine quality unassured.
  - Poor pharmaceutical service quality.
- Results indicated that rural people lacked access to quality medicines and pharmaceutical services.

# The ADDO Strategy in Tanzania (1)

Major program activities to create *Duka la Dawa Muhimu* (“essential drug shops”) included—

- Developing accreditation based on Ministry of Health/Tanzania Food and Drugs Authority (TFDA)-instituted standards and regulations.
- Building business skills capacity in ADDO owners.
- Changing behavior of dispensing staff through training, education, and supervision.
- Providing ADDO owners commercial incentives (e.g., access to loans, authorization to sell some prescription medicines).

# The ADDO Strategy in Tanzania (2)

Major program activities continued—

- Improving legal access to a limited list of basic prescription and nonprescription essential medicines.
- Focusing on regulation and inspection and improving local regulatory capacity.
- Increasing public awareness of quality and the importance of treatment compliance through marketing and public education.



**ADDO billboard at the bus stop in Songea fostered public awareness**



# ADDO Program Results

- TFDA accredited first ADDO shops in August 2003—by August 2005, more than 150 shops were accredited across Ruvuma.
- SEAM Program evaluated the Ruvuma ADDO shops in late 2004, comparing them with a control group of *duka la dawa baridi* in the Singida region.
- Results showed significant improvements in accessing medicines, including –
  - The proportion of unregistered medicines reduced by factor of 13.
  - Malaria treatment encounters that included the sale of the appropriate first-line antimalarial increased 100 %.
  - Fewer ADDO dispensers recommended antibiotics for upper respiratory infection.
- Results confirmed by an independent evaluation from Danida.

# Lessons Learned in Tanzania (1)

- Pharmaceutical services in developing countries can be substantially improved through training, accreditation, and regulation of private sector drug sellers.
- The key to achievements has been the broad-based support from all stakeholders from the public and private sectors.
- Building in appropriate incentives to support commercial success is important for sustainability.
- Defining the appropriate mix of public- and private-sector responsibilities in a drug seller initiative is critical for timely scale-up and sustainability.



## Lessons Learned in Tanzania (2)

- Owner, dispenser, and local regulatory/inspector training is expensive and time-consuming.
- Decentralization of regulatory authority shows some promise, but needs an adequate resources.
- Supervision and mentoring (distinct from regulation and inspection) are complex, time-consuming, and expensive, and pose challenges.

# Post-SEAM ADDO Program Activities (1)

- After the successful ADDO pilot program in Ruvuma, the Ministry of Health and Social Welfare recommended that the program be scaled up nationwide by the year 2010/2011.
- Rollout ongoing in three additional regions: Morogoro, Mtwara, and Rukwa.
- In the four regions, over 890 ADDO shops have been established and more than 1,800 dispensers trained.
- By mid-2008, about 20% of the country will be covered.

## Post-SEAM ADDO Program Activities (2)

Government and donors are expanding the scope of services that ADDOs provide by using them to strengthen community-based health care interventions—

- Child health component based on integrated management of childhood illness added to package of services
- HIV/AIDS prevention and palliative care information
- Distribution of subsidized artemisinin-based combination therapies (ACTs) and insecticide-treated nets.



**Oshara Duka la dawa Baridi before conversion to ADDO**



***Oshara Duka la dawa Muhimu*** after conversion

# EADSI Objectives

EADSI's three main objectives are to—

1. Develop a regional strategy to support the implementation of sustainable private-sector drug seller initiatives.
2. Strengthen the ADDO model in use in Tanzania to facilitate scaling up and sustainability.
3. Develop a plan to replicate the ADDO model to scale in a another country and demonstrate the adapted model in one district.



# Why Consider Uganda?

- The government has committed to involving the private sector to help meet its public health goals.
- The government is working to strengthen private-sector participation in public health, and political will is strong.
- Donor-funded organizations are implementing malaria-related projects involving the private sector—opportunity for leveraging.
- MSH has an office and ongoing activities.

# Major EADSI Activities in Uganda

- Conduct a situation and options analysis based on existing data on the Ugandan pharmaceutical sector and access to medicines.
- Seek government approval to move forward.
- Build key stakeholder consensus to introduce an ADDO-like model in Uganda.
- Develop an ADDO model and implementation plan.
- Implement and evaluate the Ugandan ADDO model in one district.
- If the pilot is successful, develop a rollout strategy, establish infrastructure, and solicit funding for nationwide implementation of the model in Uganda.

# Need for a Situational Analysis in Uganda

- SEAM experience taught that it takes a significant amount of data collection and analysis, options mapping, and stakeholder involvement to successfully introduce an ADDO-like initiative.
- Research on country context and stakeholders is necessary to promote support and identify the principal advocate or lead organization.
- Such research reveals both barriers and opportunities for leveraging activities.

# Conducted a Draft Situational Analysis

- Received permission from Uganda Ministry of Health to conduct situational analysis.
- Gathered and analyzed available information on Ugandan pharmaceutical sector related to Class C drug shops (see report bibliography ).
- Described the regulatory and organizational landscape of the country's pharmaceutical sector and how it relates to the population's access to medicines.
- Highlighted ongoing activities in the country related to access to medicines (see Appendix 3).

# Situational Analysis Next Steps

- Review situational analysis with stakeholders and identify information gaps.
- Review organizations and related activities to identify opportunities for collaboration/leveraging.
- To fill information gaps, data collectors will conduct interviews with key informants in both the public and private sectors including with drug shop owners and dispensers.

# Findings: How Medicines are Financed

- Government per capita expenditure on medicines = **USD 0.72**
- Donor per capita expenditure on medicines = **USD 3.34**
- Estimated per capita out-of pocket expenditure on medicines = **USD 5.13**
  - Out-of-pocket = 56%
  - Public (including donor) = 44%



# Findings: Public Health Facilities Structure

Administrative structure	Local council level	Health structure level (population served)	Number of facilities (2006)
Village	I	Health center I (1,000)	—
Parish	II	Health center II (5,000)	1,887
Subcounty	III	Health center III (20,000)	905
Subdistrict or county	IV	Health center IV (100,000)	165
District	V	District general hospital (500,000)	101*

\*Including referral hospitals

Source: World Bank 2005; MOH 2007

- 2003 data indicate that people seek treatment from the following sources—
  - Private sector (53% of the time)
  - Public sector (24% of the time)
  - “Other” (4% of the time)
  - Do not seek care (19%)

# Findings: Distribution Facilities

## Registered Pharmaceutical Distribution Facilities by Region: 2007

<i>Type</i>	<i>Southeast</i>	<i>Southwest</i>	<i>Northern</i>	<i>Eastern</i>	<i>Western</i>	<i>Central</i>	<i>Total</i>
<b>Wholesale Pharmacies</b>	4	3	6	4	4	50	<b>71</b>
<b>Retail Pharmacies</b>	11	0	2	1	0	131	<b>145</b>
<b>Wholesale/Retail Pharmacies</b>	12	28	15	10	20	61	<b>146</b>
<b>Drug Shops</b>	598	655	517	517	646	1,010	<b>3,943</b>

- Number of non-registered/non-licensed pharmaceutical outlets is unknown.
- Estimated sale of medicines through informal outlets is large.
- Other informal sources of medicine include traditional healers and mobile drug sellers.

# Findings: Medicine Prices/Availability

- No differences in medicine prices between 32 urban and rural facilities.
- No significant differences in prices in 14 mission sector facilities compared with the private sector.
- Mission sector prices about 11% higher overall in urban compared with rural areas.
- Medicines more available in urban than rural facilities.
- Median medicine availability overall in 27 public facilities was 33%.
- Median availability in 14 mission facilities was 29%.
- Better availability in 32 private facilities at 58% overall, but urban higher than rural (70% vs. 33%).

(Source: HAI 2006)

# Public Pharmaceutical Sector Challenges

- Scale-up of HIV/AIDS, malaria, and tuberculosis treatment and diagnostic programs.
- Deferrals of improvements in pharmaceutical management capacity; large number of pharmaceutical positions are unfilled.
- Underfunding, particularly at the Health Center IV level.
- Poor stock availability at the National Medical Stores and public facilities.
- Poor adherence to standards and regulations and a lack of enforcement.
- Inconsistent and unclear pharmaceutical laws and regulations.
- Low level of pharmacovigilance practice.
- Insufficient capacity to manage pharmaceuticals in health facilities.

*(Source: MOH health sector assessment 2006/2007)*

# Findings: Regulatory Landscape

- Statutory changes needed to launch an ADDO-type program would be time-consuming, but an exception could be obtained for a pilot program in an appropriate district.
- According to the new Pharmacy Bill (pending in Parliament), the Pharmacy Council will take over some of NDA's responsibility for regulating pharmacy/drug shop operations, but their capacity for this is unclear.

# Information Gaps: Inspection Capacity (1)

- Decentralized authority to regulate district health services
  - Does this include private sector? Pharmacy/drug shops?
  - What budgets and human resources are available for these tasks?
- Volunteer health workers at Health Center I
  - What do they do now? Who trains and oversees their work?
  - What drugs are they allowed to dispense?
  - Do they have a potential role in ADDOs—supervisory, inspection?
- Health inspectors in town councils and districts
  - Do they inspect only public health facilities? Regulate food outlets?
  - Potential role for ADDO inspection?



# Information Gaps: Inspection Capacity (2)

- District assistant drug inspector (DADI) and NDA zonal inspectors
  - What are the most recent changes with these positions?
  - Potential role for ADDO inspections?
- MOH reports that > 3,500 drug shops were inspected in 2006/07
  - How was this accomplished?
  - What was the role of DADIs?
  - What was the role of other institutions/cadres?

# Information Gaps: Inspection Capacity (3)

- Public Private Partnership in Health Strategy (HSSP II)
  - What is the role for district health management teams (DHMT)?
  - Do they have experience in overseeing/regulating private providers?
- Is there any potential for regulation without operational involvement of local or central government?

# Information Gaps: Pharmacy Council

- What are its resources and capacity?
- How will it approach drug shop approval as per the new Pharmacy Bill?
- The Council is responsible for “community empowerment” for accessing quality medicines—are there any related materials or activities?
- The Council is responsible for “continuing education” for pharmacists. What does that entail?

# Information Gaps: Labor Market (1)

- What is the status of labor market for staffing drug shops and ADDOs?
- Is the labor market reality in line with regulations on staffing qualifications for drug shops?
- Where are pharmacists, pharmacy technicians, and pharmacy assistants located geographically?

## Information Gaps: Labor Market (2)

- What grade of staff work in primary health care facilities (e.g., nurse assistants, nurses)?
- What training do nurses/nurse assistants have to dispense medicines? How is their dispensing supervised/regulated?
- What is the role of the community drug vendor (reportedly supplying 70-80% of community-level medicines)? Is there a potential for collaboration with ADDOs?

# Information Gaps: Training Capacity (1)

- What training institutions exist in Uganda for pharmacy/dispensing and for business management training?
  - Pharmacy schools
  - Health and non-health sector
  - Other public sector facilities
  - Private institutions
  - National Smallholder Business Center
  - Capacity elsewhere in East African Community

## Information Gaps: Training Capacity (2)

- According to the MOH, The NDA's Drug Information Center sensitized 1,300 health workers on rational use of drugs, regulation, and pharmacovigilance in 2006/07.
  - Are any details available on these efforts (e.g., materials, methods, training, impact evaluation)?
- The MOH launched the Home Based Management of Fever initiative in 2002.
  - Are any detail available on the implementation of this program (e.g., reports, evaluations, materials and methods used)?

# Information Gaps: Private Supply Chain

- How does the private importer/distributor/wholesaling supply chain work?
- Information indicated that the Joint Medical Store entered into partnership with the Diocese Health Coordinator to contract out private transport for distribution to four zones. Did this activity ever happen?



# Information Gaps: Drug Shop Standards/Performance

- What government requirements must drug shops meet to do business (e.g., license, regulatory approval, taxes)?
- Drug shops must pay a fee to the Pharmaceutical Society of Uganda. What is this for? Do all drug shops pay it?
- What are the overall motivations and problems of drug shop owners?
- What are the current standards and perceived performance for Class C shops?
  - Prices
  - Quality
  - Staffing
  - Ownership

# Information Gaps: Drug Shop Financing

- Who are the potential partners for providing micro-loans to ADDO owners?
  - Summa Foundation's Uganda Private Providers Loan Fund
  - Uganda Microfinance Union
- What sort of requirements exist for microloans and financial assistance?
- What are the Community Health Fund and Community Based Health Financing Association?
  - Where are they located? How well are they functioning?
  - Are they potential ADDO customers?

# Information Gaps: EAC Harmonization

- UNIDO report states that “regional distribution of medicines should be harmonized by January 2008” and that this “aims at a uniform regulation and a liberalized open market between Uganda, Kenya and Tanzania”
  - What does this mean in practice?
  - Any benefits for ADDOs?
    - Mutual recognition of drug registrations
    - Mutual recognition of wholesaling/distribution licenses (potential for expanding the supplier base for ADDOs in Uganda)
- Tanzania ADDO standards—any applicability in Uganda?

# Possible Key Stakeholders (1)

- Ministry of Health
  - Clinical Services
  - Department of Planning
  - Health Services
  - IMCI Unit
  - National Malaria Control Program
  - Pharmacy Division
  - Private Sector Committee
  - Uganda AIDS Commission
- Regional and district authorities (e.g., district pharmacists)

# Possible Key Stakeholders (2)

- National Drug Authority
- National Medical Stores
- Joint Medical Store
- Pharmacy Council
- Faith-based organizations
  - Uganda Catholic Medical Bureau
  - Uganda Muslim Medical Bureau
  - Uganda Protestant Medical Bureau

# Possible Key Stakeholders (3)

- World Health Organization
- Professional societies
  - Medical Society of Uganda
  - Pharmaceutical Society of Uganda
  - Private Medical Practitioners Association
  - Uganda Association of Allied Health Professionals
  - Uganda National Association of Nurses and Midwives

# Possible Implementation Partners

- Makerere University Faculty of Medicine/  
Department of Pharmacy
- HEPS Uganda
- The Infectious Diseases Institute
- The Joint Clinical Research Centre
- Summa Foundation/Uganda Microfinance Union
- Uganda Community Based Health Financing  
Association
- National Smallholder Business Center
- International Network for the Rational Use of Drugs

# Organizations Working in Related Areas (1)

- Johns Hopkins University Center for Communications Program's AFFORD Health Marketing Initiative/Uganda Health Marketing Group
- Living Goods
- Medicines for Malaria Venture
- Population Services International (e.g., ACTwatch)
- Minnesota International Health Volunteers
- Health Store Foundation (CFWshops)



# Organizations Working in Related Areas (2)

- Academy for Educational Development (e.g., Netmark, A2Z)
- Banking on Health (Banyan Global)
- Family Health International (surveying drug shops to see whether they would be suitable outlets for providing injectable contraception)
- Health Action International