Sustainable Drug Seller Initiative Partner Presentations

C & V
Marketing Communication Solution (T) Limited

Tanzania Consumer Advocacy Society

pharmaceutical systems africa

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William Davidson Institute
AT THE UNIVERSITY OF MICHIGAN
Business Knowledge for Emerging Economies

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M&E of ACT Distribution in the Private Sector

Tanscott Associates (T) Ltd

Stakeholders' Meeting, Tanga

17-19 September 2012

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Background

- Tanscott Associates & Global Fund Round 7 Monitoring and Evaluation
  - Contracted by NMCP to monitor co-paid ACT in the country and private sector only
- Objectives:
  - Monitor distribution, availability, and accessibility of ACTs in the private sector from national distributors to drug outlets
  - Collect consumption data from all levels of distribution
- Two channels of AMFm ACT distribution through private sector
  - Private health facilities (hospitals, health centers, etc.)
  - Drug outlets (Pharmacies, ADDOs, and DLDBs)

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Accomplishments

- Established outlet database throughout the country (with Geo Coordinates)
- Designed routine reporting tool for outlet monthly reporting (Need Based Indicators)
- Conducted orientation to CHMT on the Program throughout the country
  - 43 district CHMT were trained on M&E tools for routine reporting

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Approach

- Use of mobile technology to facilitate data collection process
- Use of Geo-coordinates to track down ACTs availability (Geo Maps)
- Use of technology to facilitate data processing & reporting (Automated basic Analysis)
- Use of technology to facilitate report sharing (web based M&E reporting system)
- Use of district CHMT team to coordinate the project

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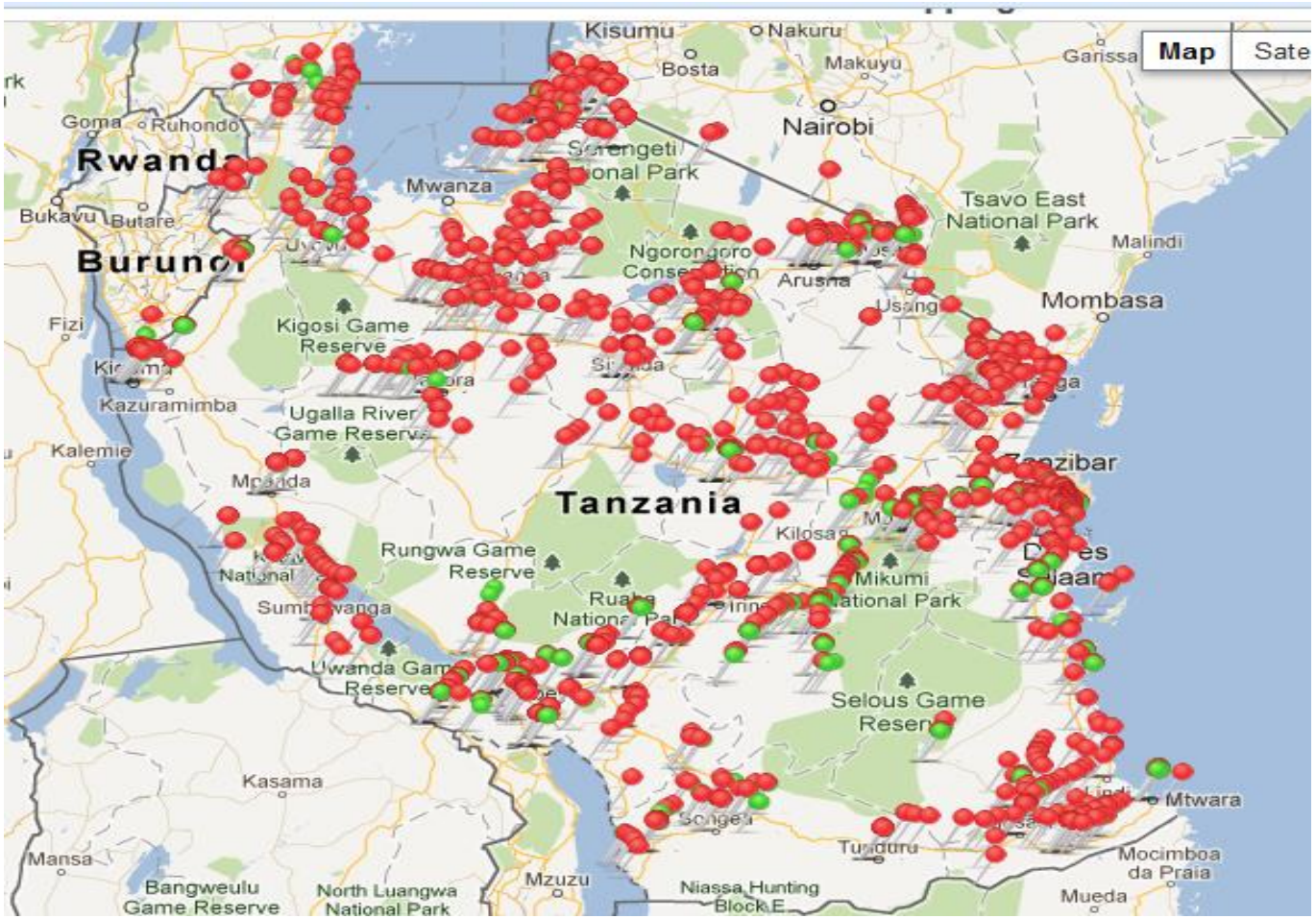
Geocoded Outlets



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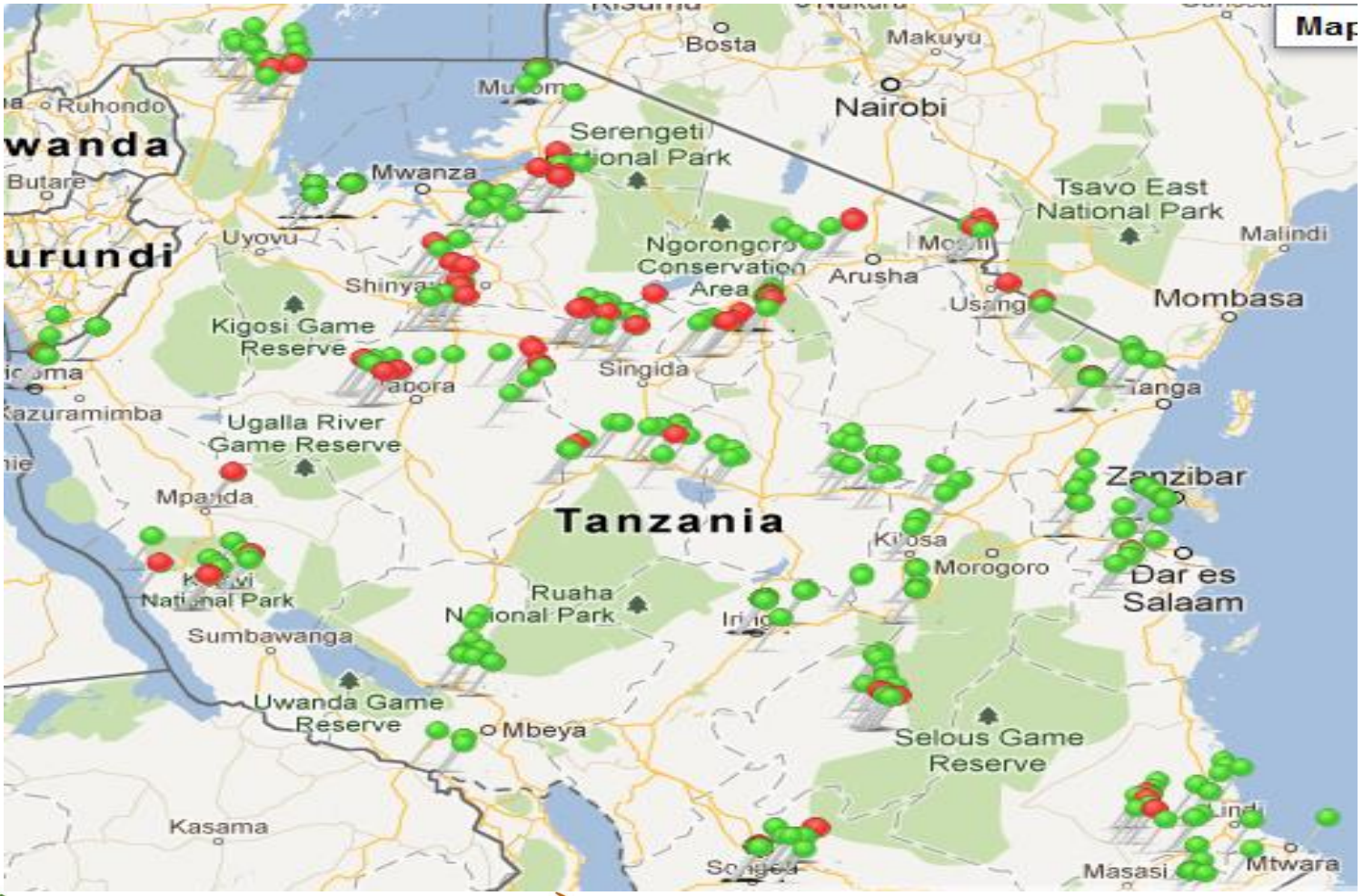
Availability Map



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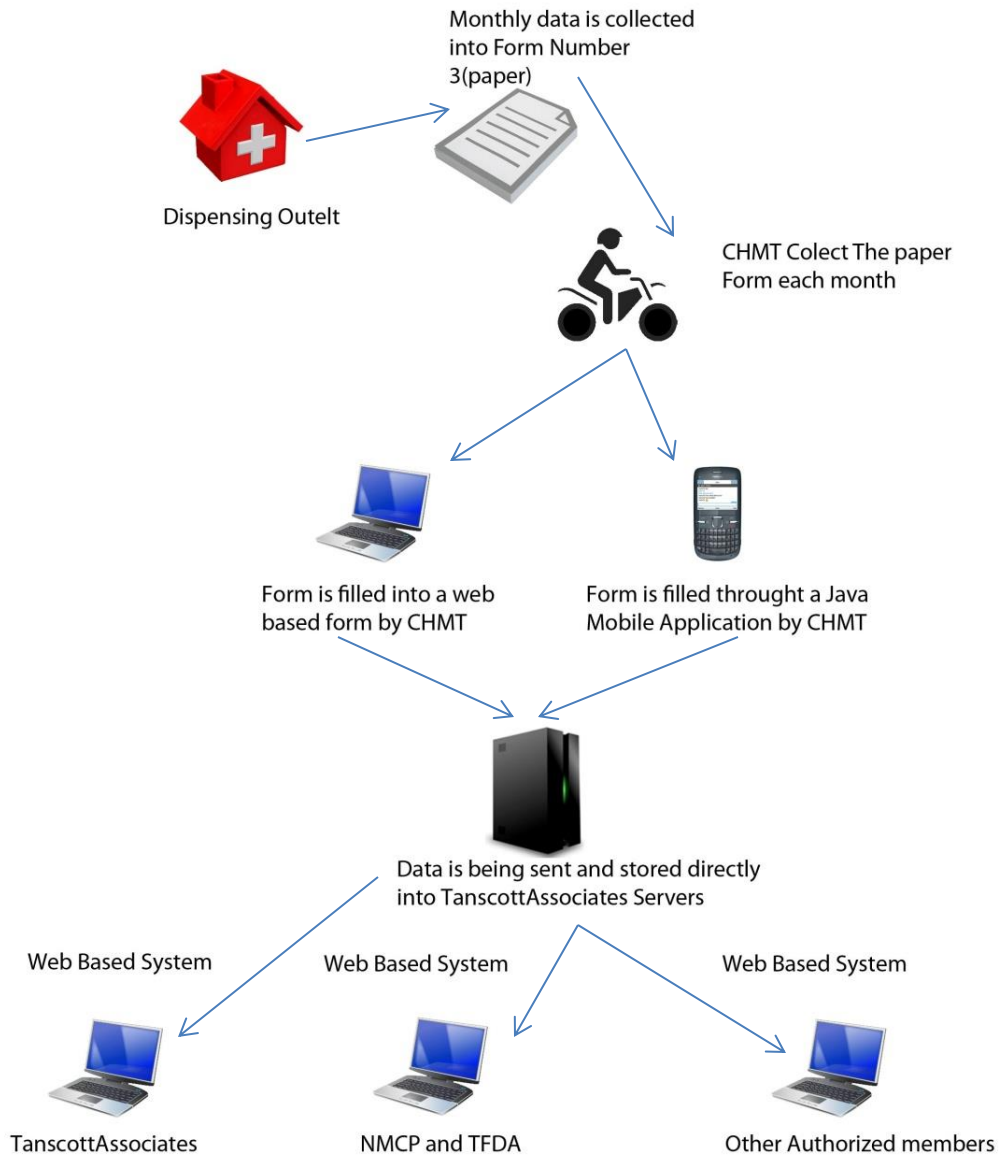
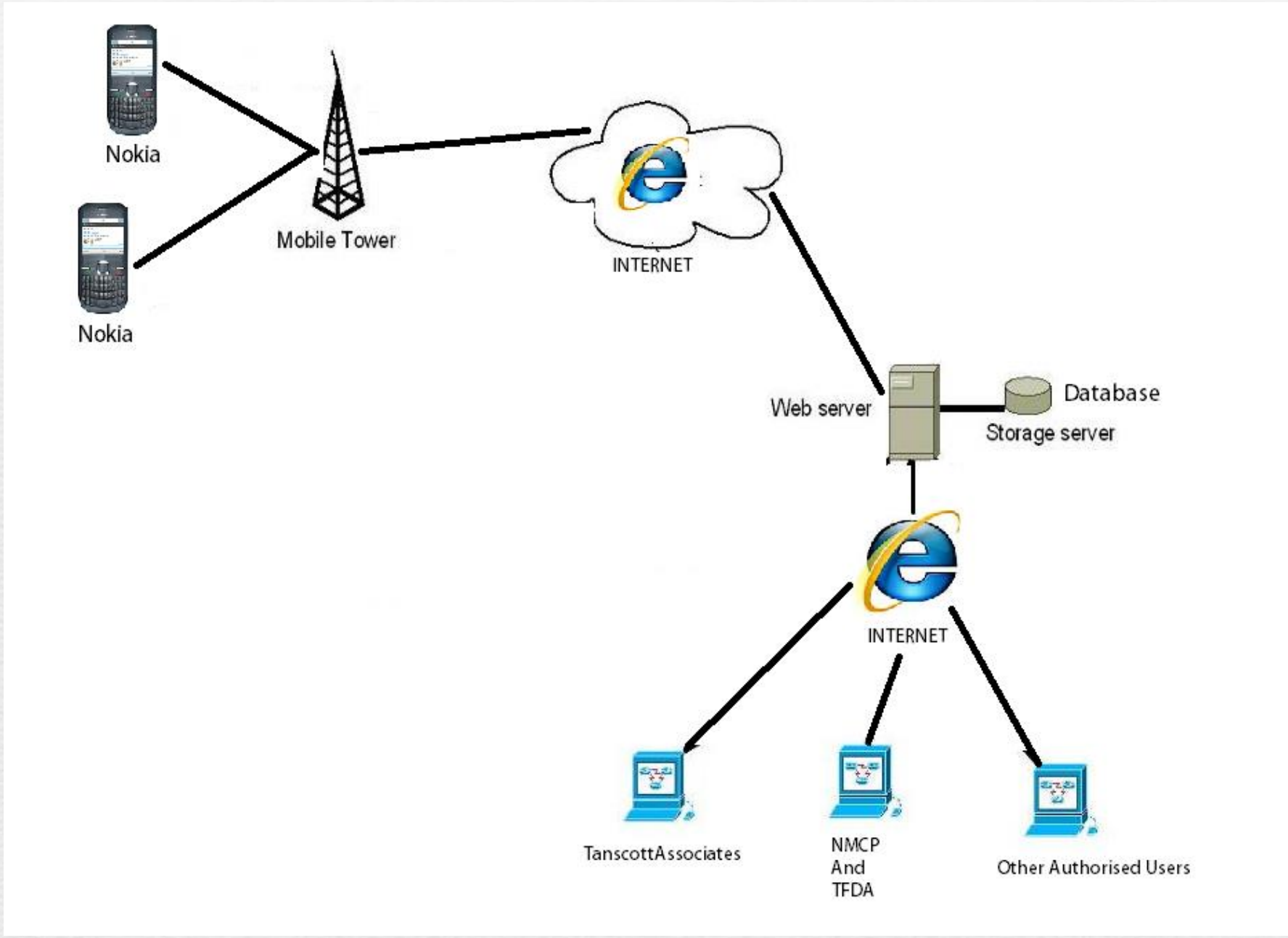
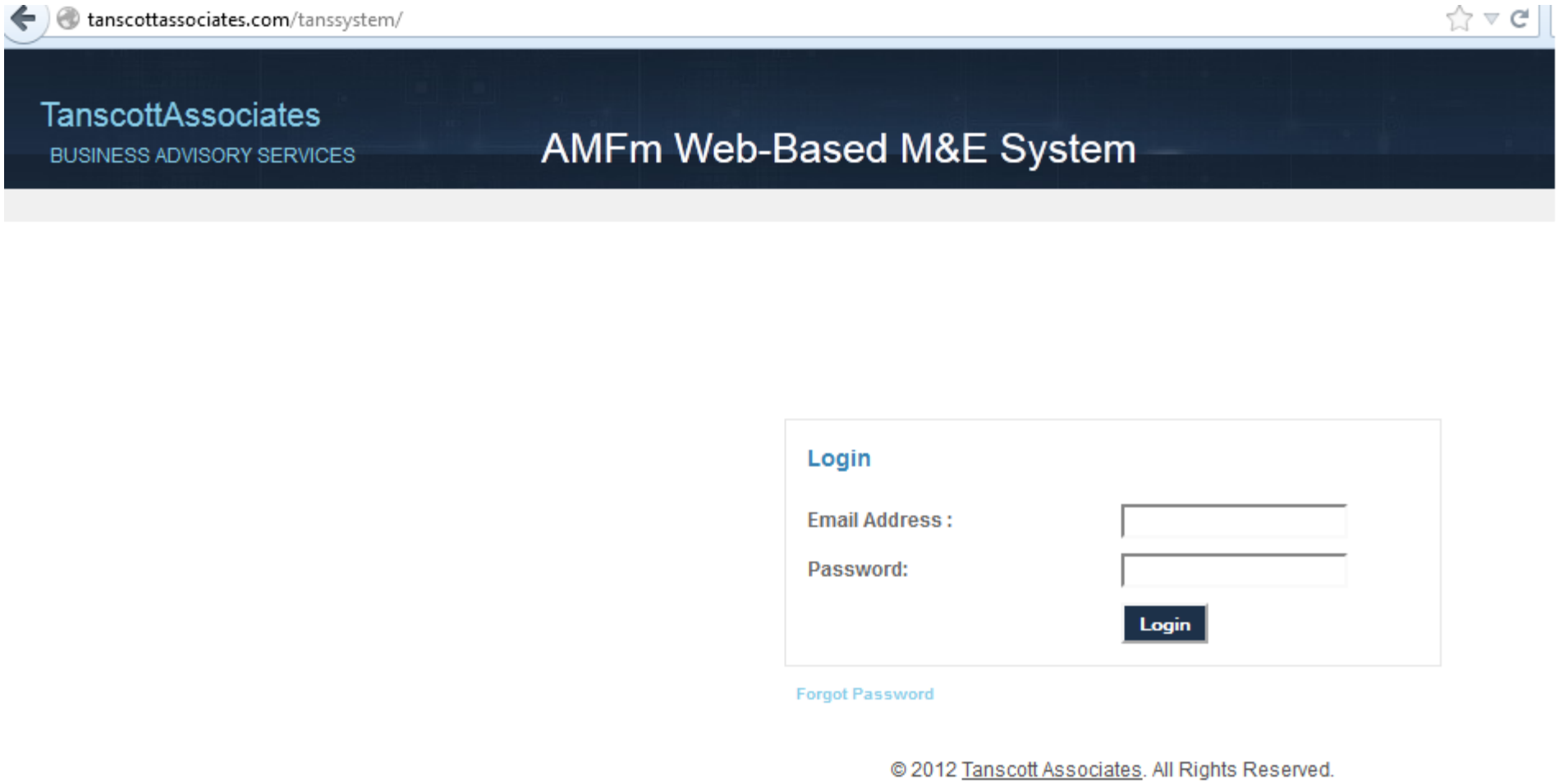
Data collection process (flow)




Nokia
Nokia
Mobile Tower
INTERNET
Web server
Database
Storage server
INTERNET
TanscottAssociates
NMCP
And
TFDA
Other Authorised Users

Web Based System Interface

Login Page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AMFm Web-Based M&E System

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Indicators

Definitions

Description

Availability

Description

Consumption

Description

Distribution

Description

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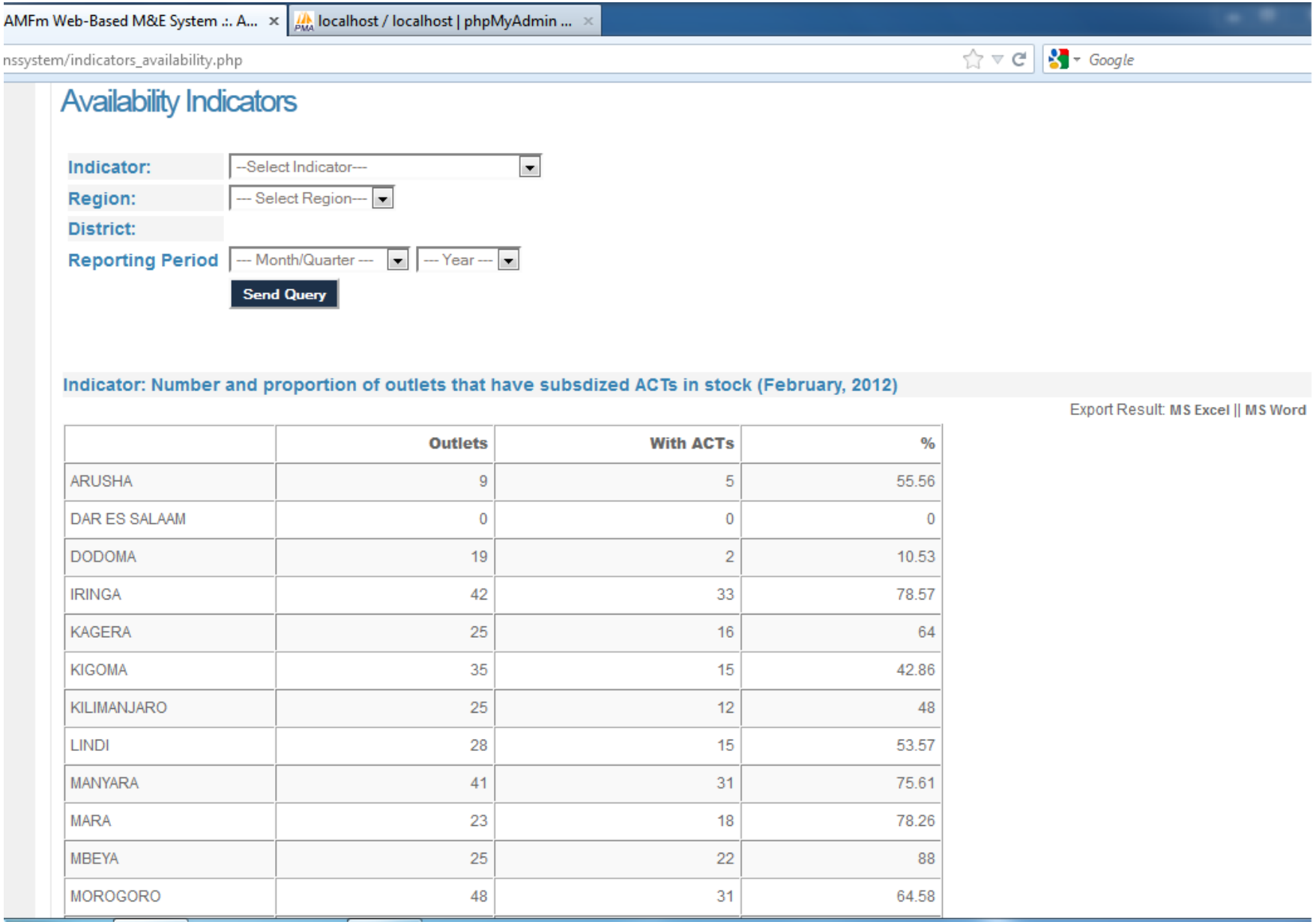
Sample output



	Outlets	With ACTs	%
ARUSHA	9	5	55.56
DAR ES SALAAM	0	0	0
DODOMA	19	2	10.53
IRINGA	42	33	78.57
KAGERA	25	16	64
KIGOMA	35	15	42.86
KILIMANJARO	25	12	48
LINDI	28	15	53.57
MANYARA	41	31	75.61
MARA	23	18	78.26
MBEYA	25	22	88
MOROGORO	48	31	64.58

Our experience with this technology

- The available technology in the country is sufficient to support mobile technology in ADDOs
- CMHT are optimistic with use of technology (mobile technology) in data collection and reporting
- Dispensers and owners have been developing a culture of reporting with time and adequate follow-ups (sustained reporting rate over time)
- Some challenges do exist in implementation of this technology (internet availability, some under reporting)

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Thank you

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