

Consumer advocacy and community linkage in the ADDO Program

Group 5 Presentation

Consumer advocacy and Community initiatives

Recommendation	feasibility	Enabling factor	Constraints
A. Empower consumer with necessary information and education to serve as natural watch dogs for ADDO; however the precaution was given that information or education should not be based on ADDO only but also on the use of Pharmacy.	High Impact Low effort	Coverage of the means of communication will be effective	Success depends on response / action taken by regulatory bodies
Engage various media , particular local radio, to promote consumer education rights and protection	High Impact Low effort	Coverage of the means of communication will be effective. use of media requires low effort BUT ensures maximum	assumption that acquired knowledge will be used to demand for rights

Recommendation	Feasibility	Enabling Factor	Constraints
<p>Establish consumer toll-free hotlines or free SMS text number for consumers to issue complaints about ADDO services and to report irrational medicine use</p>	<p>Low Impact Low effort</p>	<p>cost effective to consume</p>	<p>few targeted group posses mobile phones, and issue of reading r</p>
<p>Explore the opportunity for consumer education using various community platforms that are already exist in the community such as school based programs</p>	<p>High Impact Low effort</p>	<p>1. Coverage and sustainability of the acquired knowledge 2. using existing platforms. E.g -Use of extra curriculum activities(all level) -By utilizing public campaign -Community libraries</p>	

Recommendation	Feasibility	Enabling Factor	Constraints
<p>Explore opportunity for CHBI (CBO) to collaborate /Link with ADD0 in disease surveillance in the community, enhance health information and refer patient to either ADD0 or health facility could be piloted</p>	<p>High Impact Low effort</p>	<ol style="list-style-type: none"> 1. High coverage of CBO members 2. Use of the existing CBOs 	<p>Not everywhere</p>
<p>Explore opportunity for CHBI (CHW) to collaborate /Link with ADD0 in disease surveillance in the community, enhance health information and refer patient to either ADD0 or health facility could be piloted</p>	<p>High Impact High Effort</p>	<p>Availability of the CHW countrywide</p>	<p>incentives needed to sustain the CHW</p>

Recommendation	feasibility	Enabling Factor	Constraints
<p>Link ADDOs with saving and leading activities such as Village Community Banks (VICOBA)</p>	<p>High Impact Low effort</p>	<ol style="list-style-type: none"> 1. Assurance of Financial sustainability of the ADDO shops operations. 2. Use of the existing VICOBA and ADDO associations, there is win-win situation 	
<p>ADDOs be linked to (CHF) to improve access to medicines by accepting CHF members to get free medicines from ADDOs and claim the amount of money the CHF owes them</p>	<p>Low Impact High effort</p>	<ol style="list-style-type: none"> 1. Existing of CHF platforms 2. Presence of ADDO associations 	<ol style="list-style-type: none"> 1. Low coverage of CHF members in the country (almost 9 percent) 2. Develop capacity of ADDO associations on negotiation skills .

Thank you