

Sustainable Drug Seller Initiative

Partner Presentations



Collaboration between ADDOs and Community Based Health Initiatives

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Outline

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Introduction

- ADDOs have been recognized as the most accessible points for obtaining care in the community; 60-80 % of households in Mara, Singida and Ruvuma use drug shops as the first choice for accessing medicines (*EADSI, 2010*)
- To increase the utilization of ADDO services, the link with the Community Based Health Initiatives (CBHI) need to established
- While the link between health facilities and CBHI is recognized, there is limited information on the link between CBHI and ADDOs



Objectives

- To identify existing links and collaboration between CBHI and ADDOs
- Explore potential collaboration between community-based health initiatives and ADDOs.
- To determine the best options for collaboration between CBHI and ADDOs



Methodology

Study area: Kilombero and Morogoro Rural in Morogoro region; and Rufiji and Mkuranga in Pwani region

Data collection methods: Semi-structured interviews and focused group discussions

Total of 258 respondents from:

- ✓ National level: PSI, MoHSW (Public Health Education Unit), SDC, Pharmacy council, TFDA
- ✓ Regional level: RMO, Regional Pharmacist, Regional Health Secretary
- ✓ District level: DED, DMO, Pharmacist, Malaria Coordinator, HIV Coordinator, DCDO, CHAC
- ✓ Ward Level: WEO
- ✓ Village level: ADDO, CBO, VHW, HF In charge, VEO



Results (1)

- Lack of formal collaboration between ADDO and CBHI/CBOs:
 - ✓ 4.5% in Mkuranga and 3% in Kilombero mentioned the link between ADDOs and CBOs.
 - ✓ 83% in Rufiji and 62% in Morogoro mentioned the presence of a linkage between ADDOs and CBOs.
- Identified linkages involved CBO members purchasing medicines from the ADDOs

“Yes, if there are no medicines at health facility, members of the local CBOs rely on the ADDOs,”

- Village Health Worker, Rufiji

“Yes, there is a link because while the CBO members provide health education to the community on the prevention of malaria, sensitizing people to use bed nets, these bed nets are on the other side stocked and sold at ADDOs.”

-Facility in-charge, Mkuranga



Results (2)

“There is no direct link between ADDOs and CBOs because most of these CBOs have many activities and have been funded by different partners, ADDOs sell medicines. But also, for initiatives such as Community Change Agents (CCA), these mobilize and promote medicines which are available in the ADDOs...”

-National level stakeholders-supports Community Based Health Initiatives (CBHI)



Results (3)

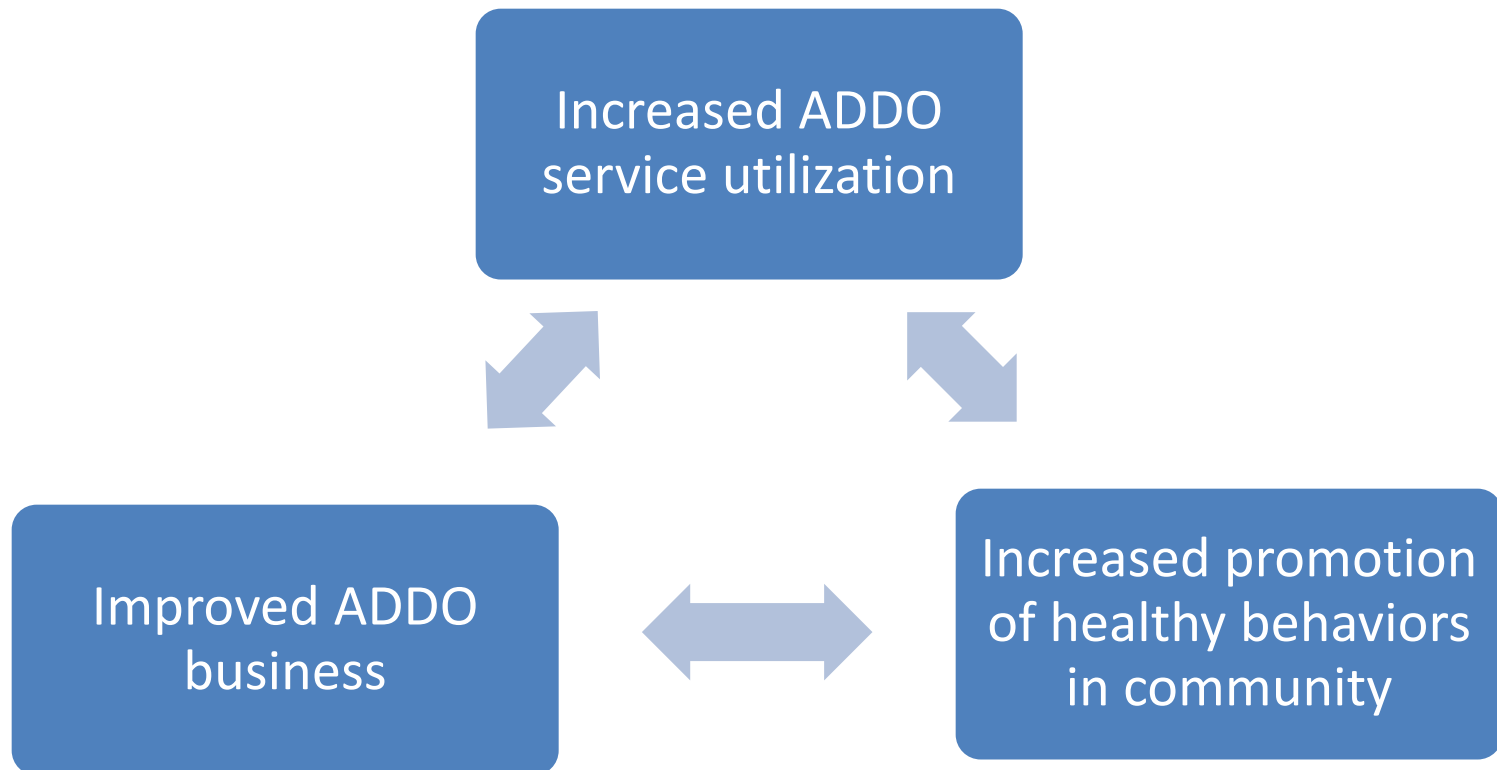
Perceptions on collaboration

- Where no existing linkages were identified between ADDOS & CBOs, respondents were optimistic about the potential of establishing the linkages
- CBOs were considered to be in a good position to act as a link between ADDOs and the community; could help sensitize the community to make full use of services provided by ADDOs
- Concern that a lot of investment has been made on ADDOs, but that communities are not aware of what they should expect from ADDOs; CBOs could help raise awareness (National level respondents)



Results (4)

Perceived benefits of linking ADDOs and CBOs



Results (5)

- *“It is possible if they (ADD0 owners) decide to involve us, you know ADDOs are private firms so it all depends. If we will be given health information we are ready to deliver it to the community.”*
 - CBO leader, Kilombero
- *“Yes, the ADDO dispensers are the trained persons, they can provide health education to members of the CBO on what to be done to prevent diseases and these members can eventually deliver message to the community.”*
 - CBO leader, Mkuranga



Results (6)

Business nature of ADDO (profit making) is seen as an obstacle to effective collaboration

“To create collaboration with ADDOs is a big challenge because these are business oriented ventures and they are after profit. So for them to get into such a collaboration they have to think twice. For instance there is an ADDO owner we talked about the possibility of accepting our CHF (Community Health Fund) cards so that they can give medicines to our clients when they need them and later on he could come to claim but this was not possible because it was not clear when they could get paid.”

(CHMT member, Rufiji)

“There is a possibility if I will sit down with these organizations (CBOs), talk to them and see if there is any profit getting in such collaboration then I can collaborate with them...we can collaborate through delivering health information especially to the most remote villages...we also need good leadership to support such collaboration.”

ADDO owner, Mkuranga



Results (7)

Challenges:

CBOs members would expect reward/incentives in promoting ADDO services.

Most of the CBOs are occupied by a number of donor funded activities, which must be considered before linking with ADDOs.

When CBOs voluntarily undertake initiatives to promote use of ADDO services, intensive monitoring and supervision are crucial.

Once formal linkages are established, there is a possibility that CBO members may develop a sense of ownership over the ADDOs and pose challenges to ADDO business.



Key Recommendations and Options

- Formulate mechanism (i.e. local government) that will oversee the implementation and monitoring of activities related to the linkage
- Educate CHBI/CBOs and ADDO members on the importance of their collaboration for the benefit of community health
- CBHI to collaborate with ADDOs in disease surveillance in the community, enhancing health information, and referring patients for either ADDOs or health facility services.
 - Pwani region may be an ideal place to start with because its close distance will allow for close monitoring

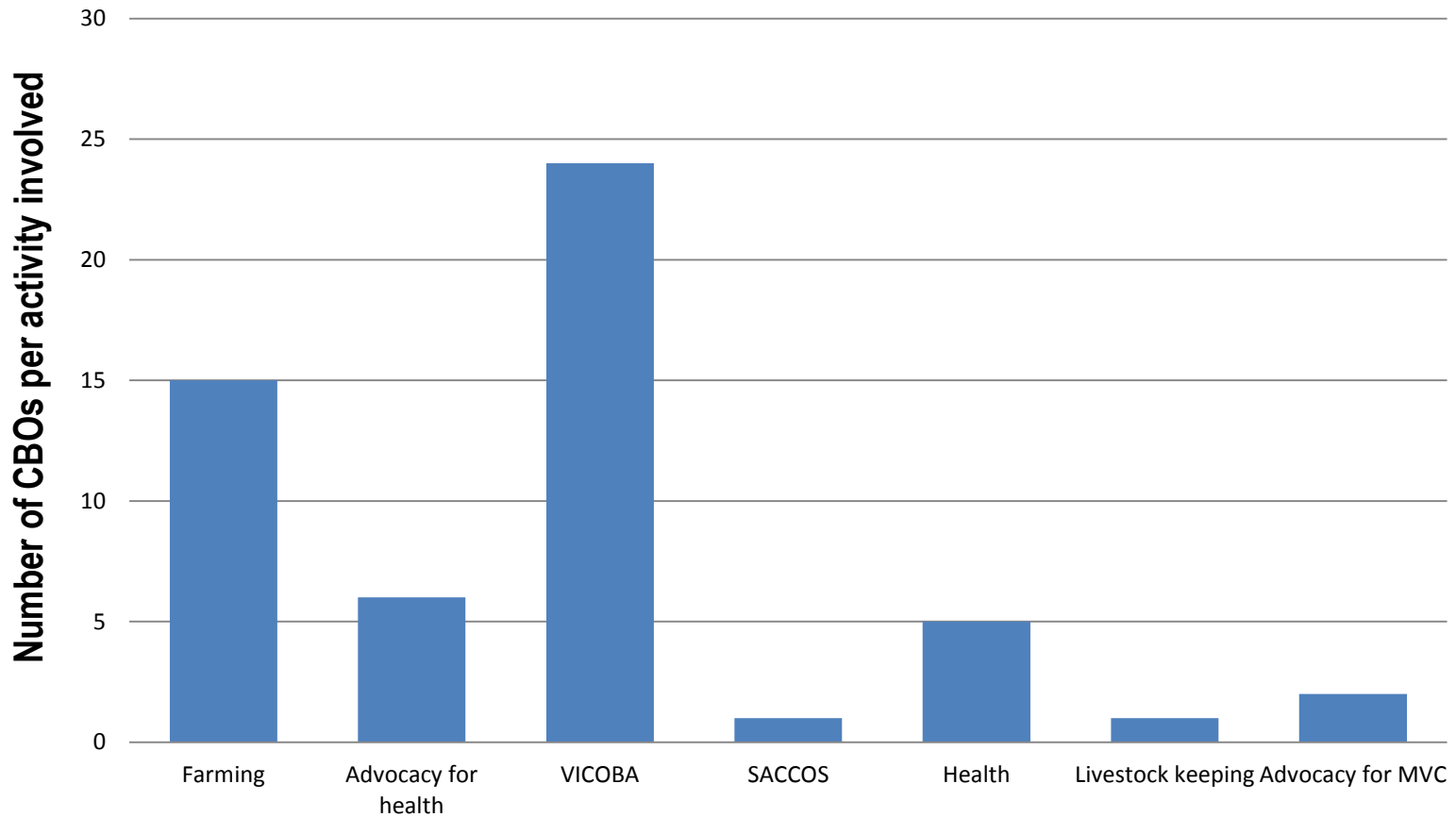


Key Recommendations and Options (2)

- In areas where a Community Health Agents (CHA) program is in place, utilize CHAs to inform community about ADDOs
- Link ADDOs with saving and lending activities such as Village Community Banks (VICOBA)—a community lending scheme
 - ADDOs should explore forming VICOBA groups to increase ADDO owners' capital
 - ADDO Associations could educate members on how to link with VICOBA



Joining VICOBA (4)



Key Recommendations and Options (3)

The linkage between ADDO and CHF

- ADDO Associations should negotiate the following with the Council Health Service Board (CHSB):
 - ADDOs to facilitate access to medicines by accepting CHF members
 - Devise strategy that can simplify payments to ADDOs to minimize ADDO risk.



Acknowledgements

- Study participants from Morogoro and Pwani regions
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